

Perry  
Public Library  
More than just books!

# Annual Report

## FY2018-2019

by

Director Mary K. Murphy

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# I. Mission

**Connecting our residents with  
Information, Ideas, and Experiences  
to Enrich Their Lives and  
Strengthen Our Community.**



# II. FY2018-2019 Goals

- Accreditation
- Bathroom Updates/Building Updates
- Outreach Increased
- Patron Satisfaction Survey Created & Used
- Strategic Goals FY2018-2019
  - 1) Increase community's awareness of library services.
  - 2) Maintain and improve cost effectiveness of current collections, services, and programming.
  - 3) Connect to online world.
  - 4) Become center for community information.
  - 5) Create a comfortable space.



# III. A Year in Summary



# Maintained Our Commitment to Early Literacy

» **FIVE factors preventing students from reading on grade level and library programs addressing the five factors:**

- 1) School Readiness – **Storytime, 1000 Books Before Kindergarten**
- 2) School Attendance – **Perfect Attendance Book Award**
- 3) Summer Learning – **Summer Reading Program**
- 4) Family Support – **Storytime Mentoring, 15 Minutes of Reading**
- 5) High-quality Teaching in Home, Community and School – **Storytime Mentoring, Family Storytime, Literacy Bags**



# Maintained Our Residents' Connection to Online World.

22 Public Access Computers  
with 25,994 patron sessions



# Outreach Maintained/Increased

Little Lending Library – **PLACED 8 MORE little LIBRARIES IN THE COMMUNITY**

Homebound Delivery of Books – **Increased Deliveries**

Preschool Storytime at all Perry preschools and daycares

Participation of staff on Community Boards

HUP Board — Latino Fest and Las Posadas

Fullhart Carnegie Charitable Trust DBA Hometown Heritage

Art on the Prairie

Perry Area Chamber of Commerce Ambassadors

Optimist International

Food Pantry Board

Community Involvement

Book Buddies – United Way

Everybody Wins Iowa! – United Way

CrimeStoppers

Walking School Bus

Relay for Life—Team Bookworm





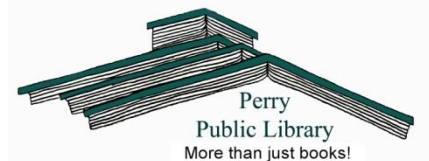
# Programming Maintained

**FY19 – 778 programs/Attendance 21,947**

FY18 – 928 programs/Attendance 24,027

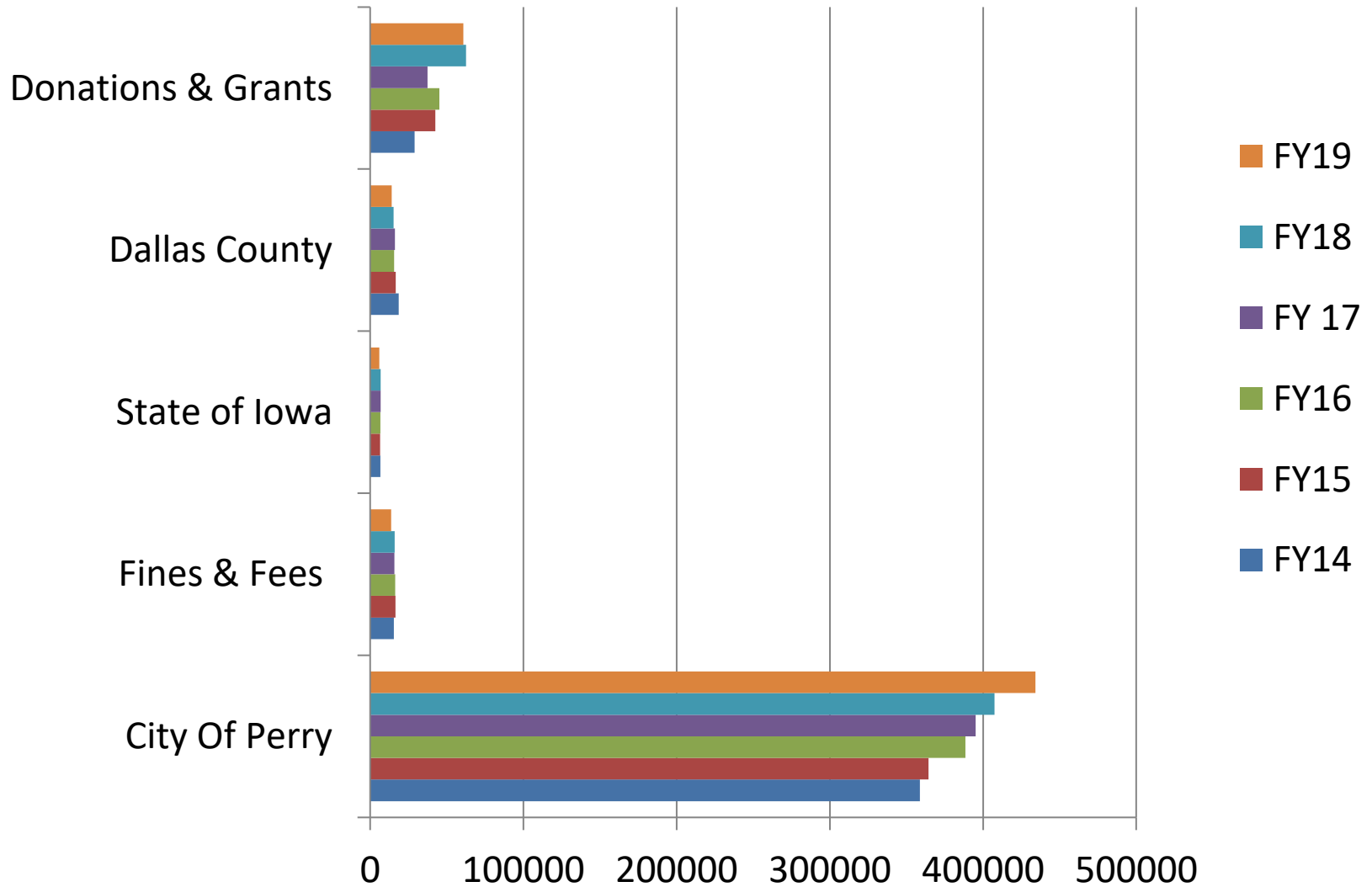
FY17 – 758 programs/Attendance 17,660

FY16 – 440 programs/Attendance 13,644

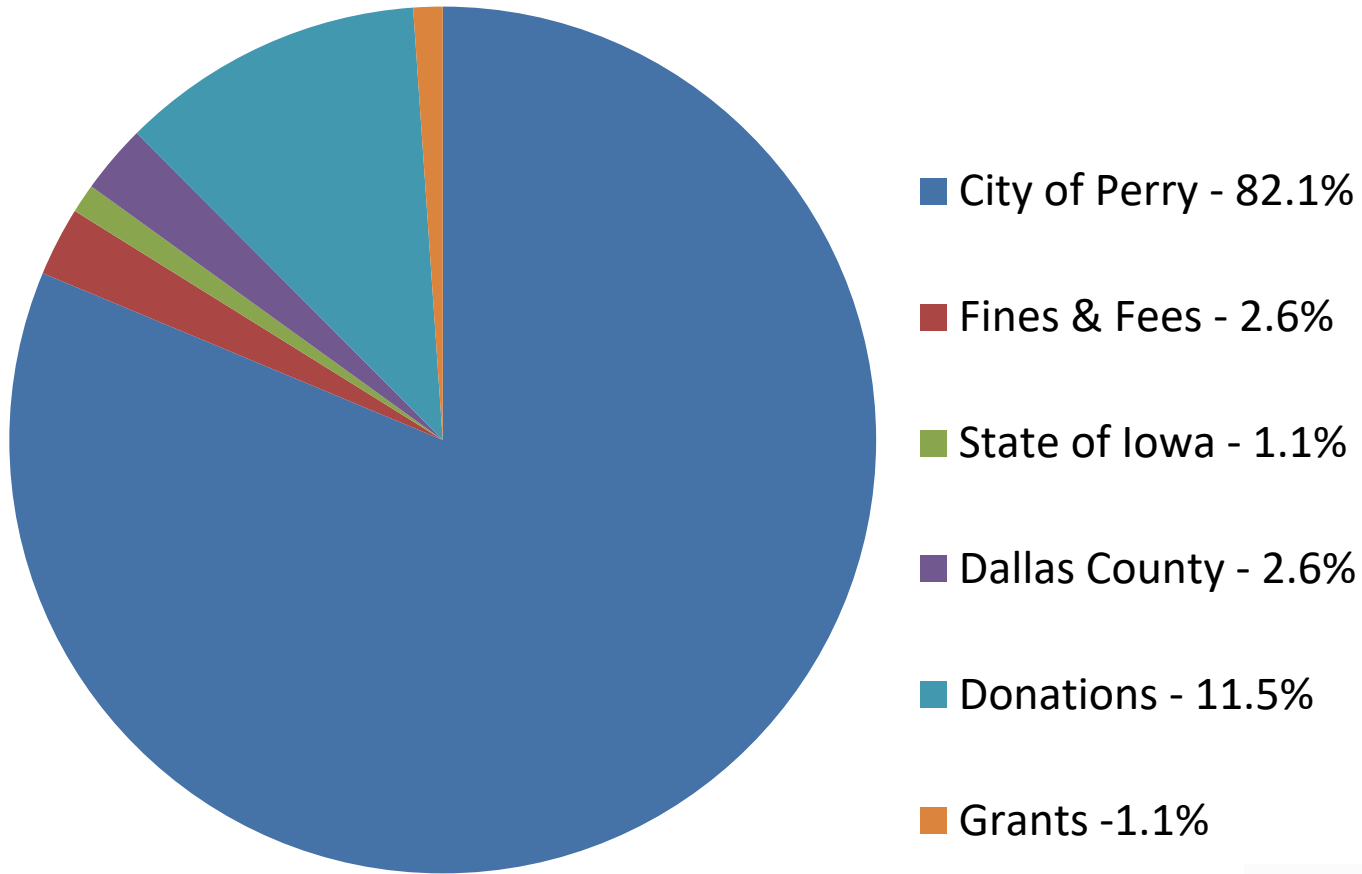


# **IV. Income and Expenditures**

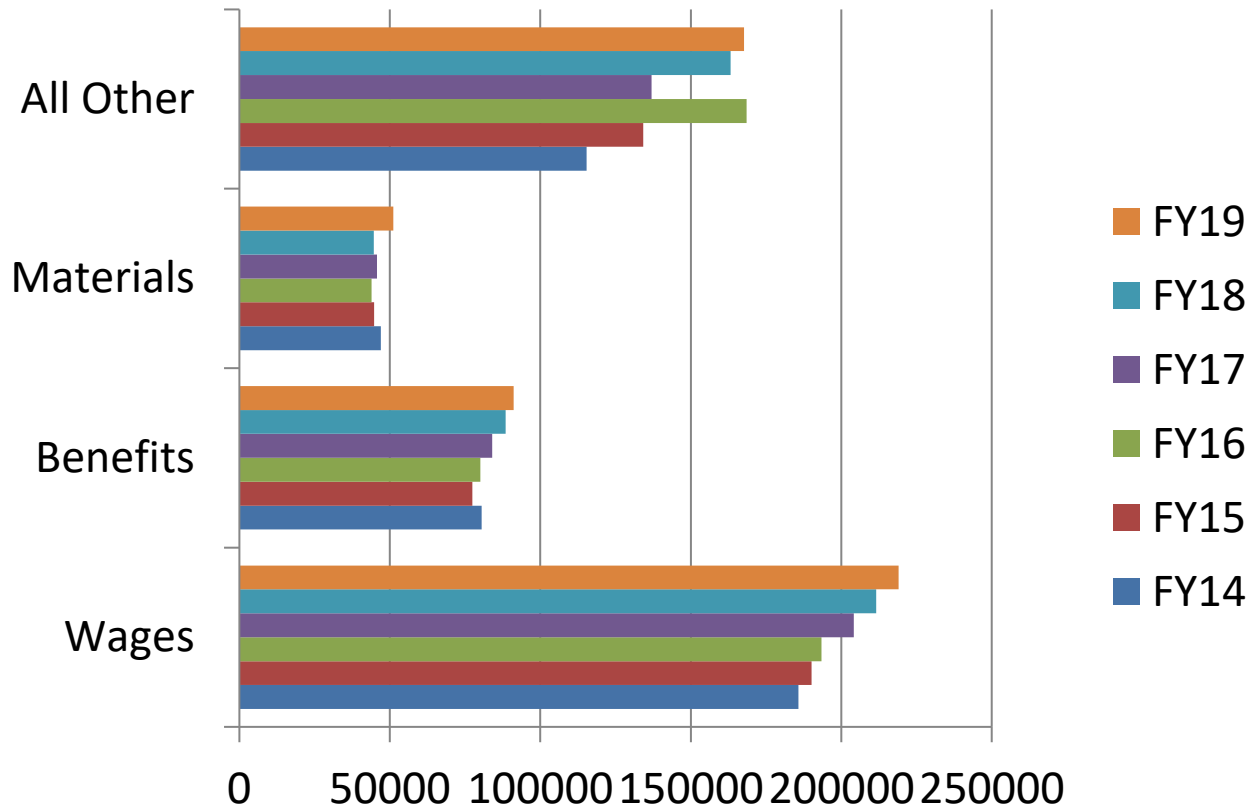
# Income by Source FY14-FY19



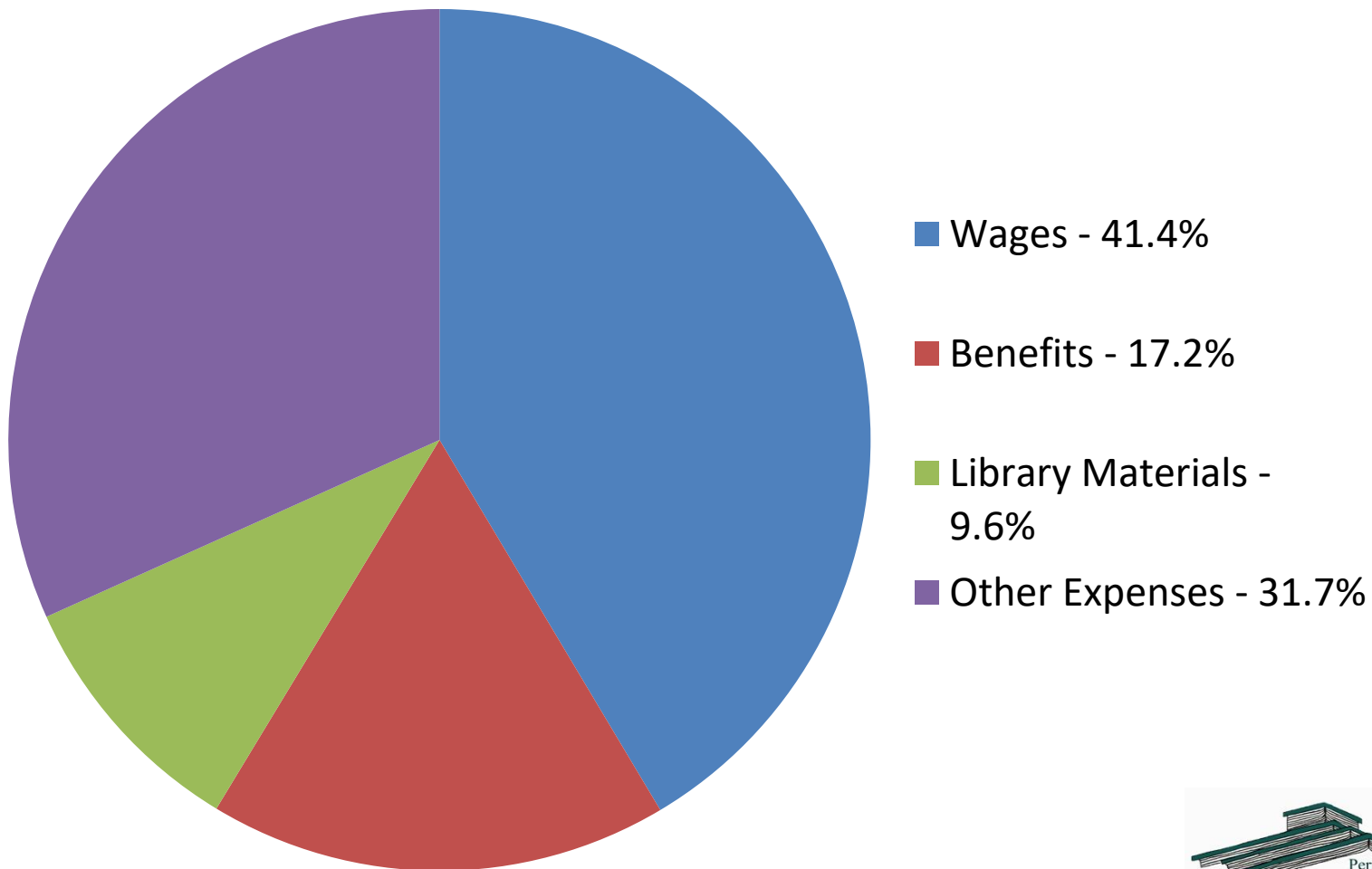
# Detailing Income FY19



# Expenditures By Type FY14-FY19

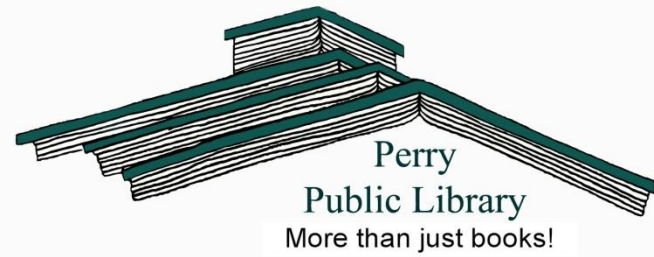


# Detailing Expenditures FY19



# How Donations Are Spent

ITEM	FY18	FY19
Sesqui Fest		1371.00
Programming	20322.05	17815.70
Marketing/Advertising	754.91	1559.53
Materials	8815.34	14670.20
Building Expenses	457.89	340.62
Cataloging /Software	824.08	581.69
Credit/Debit Card Rev. to CH	248.82	394.95
Lg MtgRmExp/SmallMtgRm	11926.75	3016.41
Equipment	853.66	461.59
Professional Development	2471.36	4182.62
Outreach Mileage	167.80	308.20
Office Supplies	3020.98	221.64
Patron Copier	2736.08	2660.28
Postage	535.08	129.40
Staff Copier	2600.90	1630.99
<b>Total Donations/Exp.</b>	<b>\$55,735.62</b>	<b>\$49,344.85</b>
State of Iowa - Materials	6783.60	5924.44
<b>Total Expenditures ---</b>	<b>\$62,519.22</b>	<b>\$55,269.20</b>



# V. What We Do

- Checkouts
- Programs
- Services



# Checkouts

## Adventure Pass

Hotspots

Books, eBooks, Movies,

TV Series, Music CDs,

Downloadable Music,

Audiobooks,

eAudiobooks, Art Prints,

Cake Pans, Puzzles,

Bicycles, Games,

Magazines,

Literacy Bags, and More.



## Total

**Checkouts – 66,765** FY19

66,363 in FY18

75,233 in FY17

**Door Count – 73,003** FY19

82,972 in FY18

75,533 in FY17



# Programs By Type

CHILDREN'S  
Number - 649  
Attendance  
13,233

ADULTS  
Number - 97  
Attendance  
8,211

TEENS  
Number - 32  
Attendance  
503

**Total  
Number of  
Programs**

**778** FY19

924 in FY18

758 in FY17

**Total  
Attendance**

**21,947** FY19

24,027 in FY18

17,660 in FY17

# Services

**Reference Questions – 3,484\*** 4,127 4,294

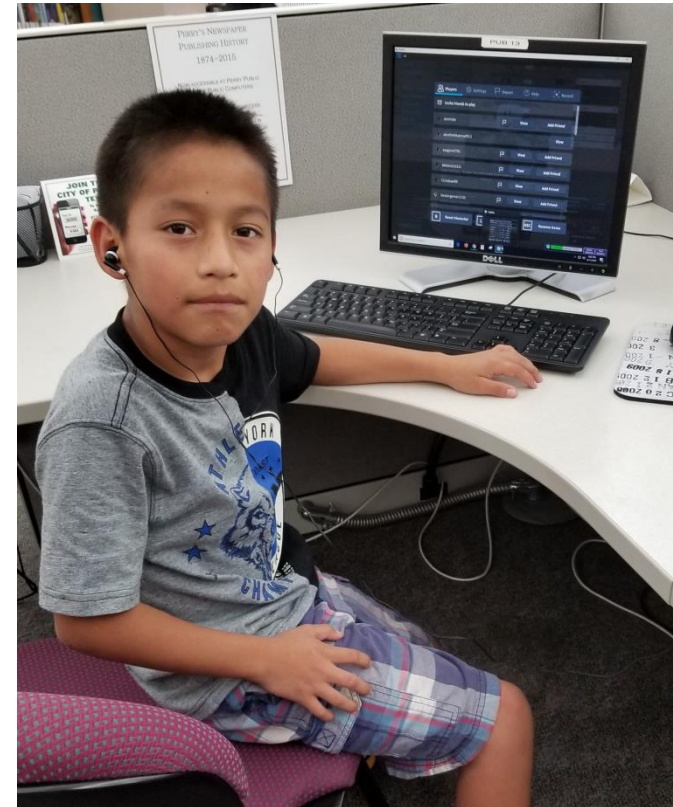
**Computer Sessions – 25,994** 33,284 36,219

**Wireless Use – 9,467\*** 10,212 8,437

**Website Visits – 18,839\*** 17,704 22,330

**Meeting Room Use – 418** 468 485

\* Statistical Series interrupted by changeover in staff, equipment or software.



# Building / Bathroom Updates:

## 1) Fix Existing Bathroom Problems

Replace Vanity Countertops and Fixtures in Both Bathrooms

Replace Vandalized Partitions in Men's Bathroom

Comply with Accessibility Regulations

Replace Mirror in Men's Bathroom

Replace Door Hardware in Men's Bathroom

Replace Feminine Hygiene Vending Unit in Women's Bathroom

## 2) Create Family/Single User Bathroom

## 3) Replace Water Fountain with Water Fountain with Bottle Filler

## 4) Reconfigure Storage Room

## 5) Replace Floor in Storage Room, Large Meeting Room with Kitchen, & Back Hallway with Artistic Concrete

## 6) Reconfigure Circulation Desk to include Business Center

## 7) Upgrade Quiet Lab to Small and Large Meeting Room Standard to Create Meeting Room/Quiet Lab

## 8) Replace Carpet with Wayfinding

## 9) Create East Entrance

## 10) Shift Tween Section to Current SF, W, and M Section

## 11) New Gates



# Grants Used in FY14 Renovation

Roy J. Carver Grant – max of 20% of Project with \$60,000 max

Alliant Energy

Bock Family Foundation, Inc.

Dallas County Foundation

Wiese Foundation

Perry Public Library Foundation



# VI. FY2019-2020 Goals

- Bathroom Updates/Building Updates Estimated
- Apply for Grants
- Outreach Increased
- Community Satisfaction Survey Created & Used
- Strategic Goals FY2018-2019
  - 1) Increase community's awareness of library services.
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